

# THE CHANGING FACE OF CLINICAL CAREERS SURVEY



## OVERVIEW

Wavelength International and Ccentric have partnered with the CCIM (Creative Careers in Medicine) community, led by GP and digital health expert Dr. Amandeep Hansra, to carry out a research project gauging clinicians' interest in Divergent Careers for Clinical Professionals (alternative career options beyond traditional clinical work).

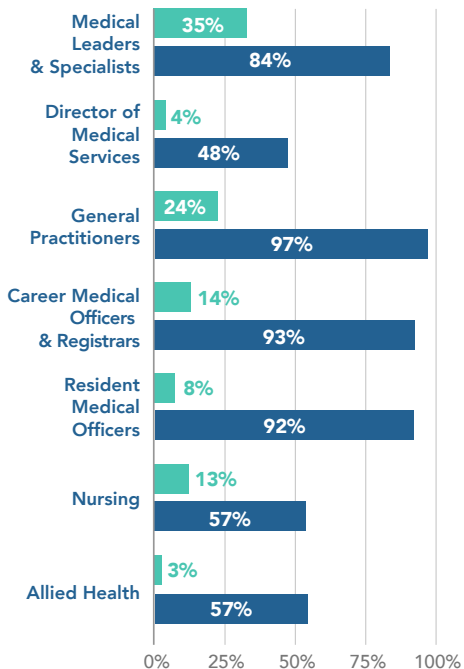
We surveyed over 840 people including Medical Leaders and Specialists, DMS, GPs, CMOs & Registrars, RMOs, Nurses & Midwives and Allied Health.

In this infographic, we share the results of this first of its kind research which gives a glimpse into the future of healthcare careers.

## SAMPLE OVERVIEW

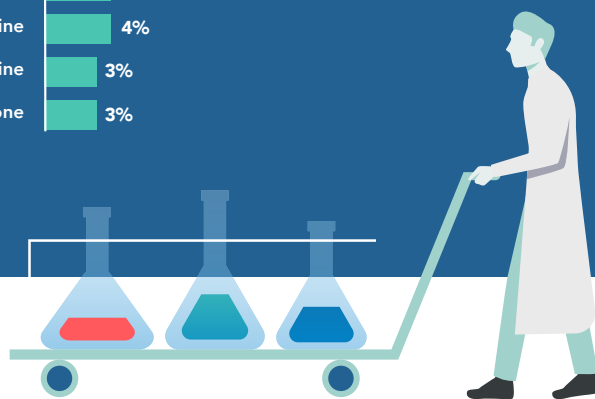
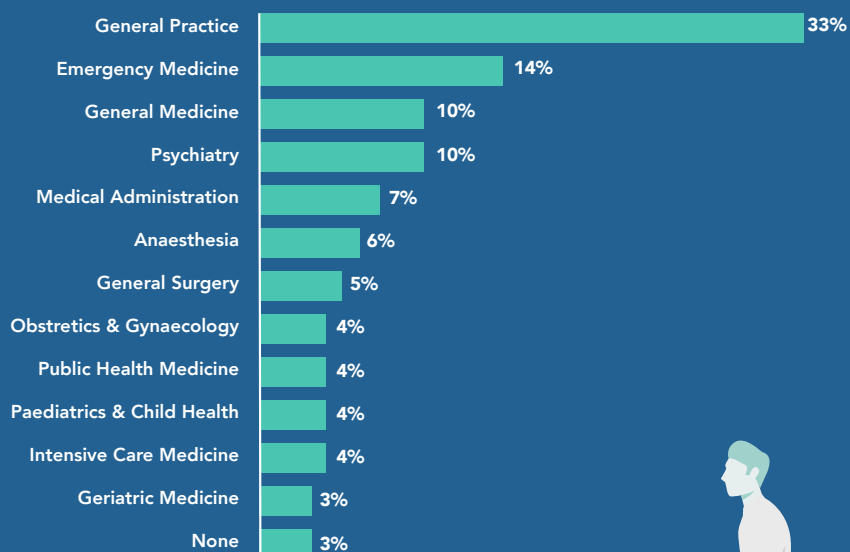
### SAMPLE TYPE

■ % of responses ■ Currently Practicing Clinical Medicine



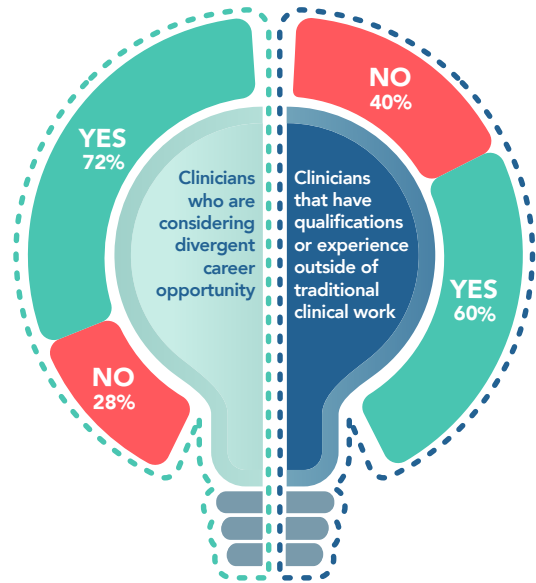
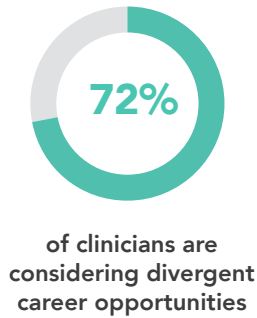
### CLINICAL EXPERTISE

Showing results equal to or more than 2%  
\*Excluding Nursing and Allied Health

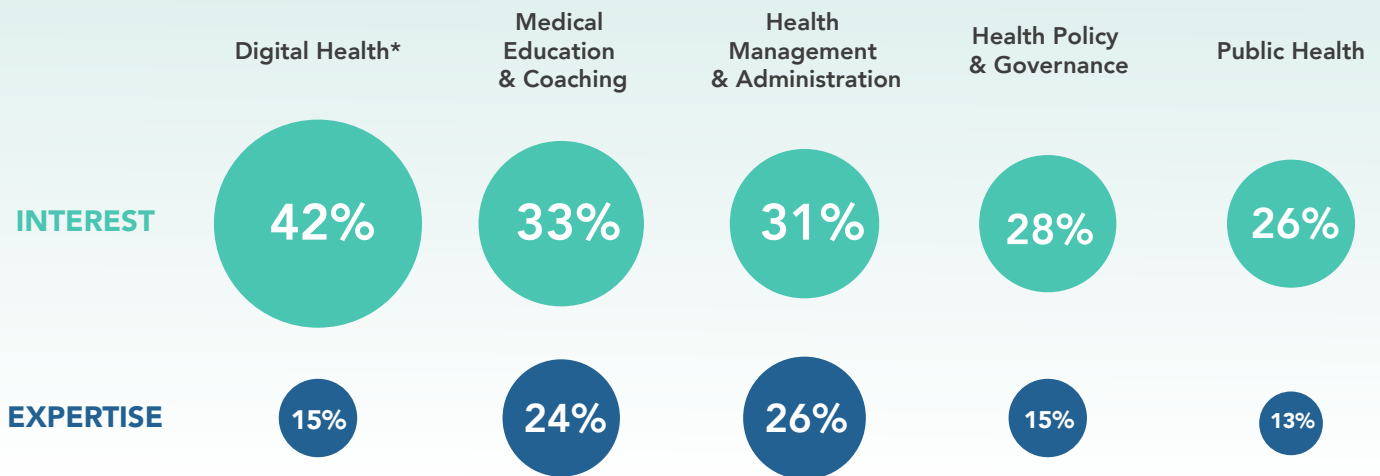


# TOP AREAS OF DIVERGENT CAREERS EXPERTISE AND INTERESTS

We asked our doctors, nurses and allied health professionals what expertise and interests they had outside of their traditional clinical roles, to see if these aligned with divergent careers they may be interested in outside of conventional clinical settings.



## TOP 5 LEVELS OF INTEREST AND EXPERTISE



\*Digital Health is a sector in its own right and also includes AI/Machine learning, Health Informatics, and Telemedicine.



Clinicians expressed a massive **42%** interest in Digital Health which really gives an insight into where the medical industry is heading.

Career Medical Officers and Registrars were the most interested in Digital Health with more than half indicating an interest in this area (**53%**).

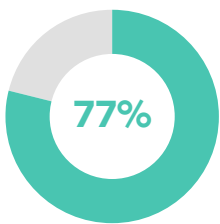
In comparison, Nurses and Midwives indicated the lowest proportion of interest in Digital Health opportunities (**35%**).

# DIVERGENT CAREERS INTERESTS AND INSPIRATIONS

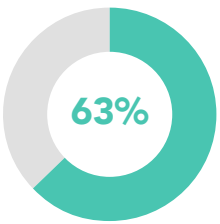
**TOP REASONS WHY CLINICIANS ARE INTERESTED IN DIVERGENT CAREER OPPORTUNITIES.**



## OPPORTUNITY PREFERENCES

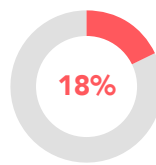


Wish to be contacted directly if an opportunity in their area of interest arises

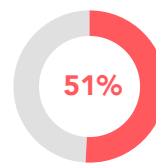


Would like to be added to an active roster for divergent career opportunities

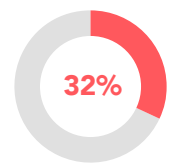
## EMPLOYMENT PREFERENCES – TOTAL SAMPLE



Full time



Part time, casual or contract



Work remotely

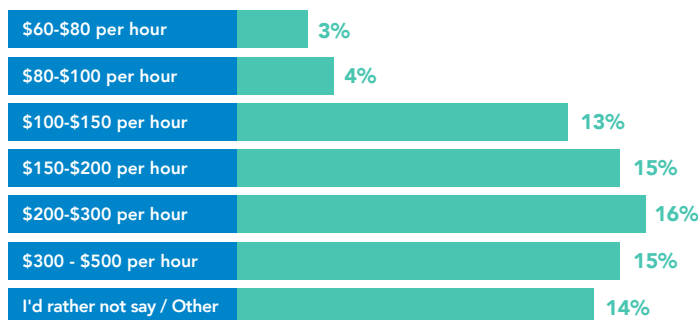
Nearly all respondent segments apart from Nursing, Midwifery and Allied Health indicated preference for roles that are part-time/casual/contract (43-66%) over full-time work (12-28%).

Nurses and Midwives, as well as Allied Health respondents, indicated that they were nearly equally interested in part-time/casual/contract roles (43-48%), as well as full-time roles (39-40%).

Resident Medical Officers showed great interest in opportunities to work remotely (52%), alongside working part-time (49%).

## WHAT LEVEL OF REMUNERATION WOULD YOU NEED TO CONSIDER A DIVERGENT CAREER OPPORTUNITY?

Remuneration preferences:



\*Remuneration percentages are solely representative of those who answered this question and do not take into account those who skipped it.

